INDUSTRIAL ELEGANCE

MAYORAL CIVIC DINNER AND DANCE

28.03.2026

SPONSORSHIP & DONATION OPPORTUNITIES

Trowbridge Town Council

Working for your Community

The Civic Dinner and Dance is held annually by the Mayor of Trowbridge. The event brings the town together by supporting community groups and local charities, and celebrating the achievements of the town and the mayoral year.

The evening will include a charitable raffle and auction, sumptuous canapés followed by a two-course meal and after-dinner entertainment. Town Enhancement and Civic Awards are presented, and valuable funds are raised for the Mayor's chosen charities.

Mayor's Charity Appeal

For his third year as Mayor of Trowbridge, Stephen Cooper has chosen the following charity to support.

The Mill Street Club

At Mill Street Club, the Mayor's chosen charity, people living with dementia are supported to be themselves. The club offers small group activities like board games and craft, whole group discussions, music performances, a home-cooked lunch and plenty of opportunities for conversation, camaraderie and social interaction. But what it mostly offers its members, up to 12 at a time, is a sense of belonging, the feeling that they matter, and a place where they feel comfortable, welcomed and valued.

Trowbridge families say they feel reassured as soon as they enter the club, with its lively atmosphere, bright colours and members' art on the walls. As time goes on, they are often moved as they see their relative rekindling skills, forming friendships and having fun along the way.

Mill Street opened in 2014 and today cares for around 48 people every week. It's led by manager Sharon Cooper (no relation!) supported by her team of experienced staff and committed volunteers. That team includes therapy dogs who are present most days, helping new members to settle and providing a sense of normality.

Club member Joan says: *"I like it here. I enjoy the company. We care about each other. When I come here, it's getting out of the house and meeting other people and it's amazing how many friends you can make in a small group. The staff are very, very good and I wouldn't miss it for the world."*

Mill Street is run by independent Wiltshire charity Beyond Dementia (formerly Alzheimer's Support). **beyonddementia.org.uk**

Meet the Mayor

My name is Stephen Cooper, and I'm currently serving as the Mayor of Trowbridge.

Photo: Trevor Porter

I first joined Trowbridge Town Council in May 2021, and in May 2023 my fellow councillors gave me the privilege of taking on the role of Mayor for 2023/24. I was genuinely touched to be re-elected in May 2024 and again in May 2025, giving me the chance to serve a second and now a third term. This current term will come to an end in May 2026.

One of the highlights of our civic calendar is the Mayor's Civic Dinner, which will next be held at the Civic Centre, St Stephens' Place on Saturday 28th March 2026.

It's always a wonderful evening that brings people together to celebrate our town, its spirit and the achievements of those who make it special. With that in mind, I'm inviting local businesses to play a key part in the event through a range of sponsorship opportunities offering valuable benefits and visibility.

Alongside sponsorship, we also welcome donations of prizes for our raffle and items for our charity auction. These contributions are a great way to support the event while helping your business connect with the local community.

This year's Civic Dinner will also help to raise funds for my chosen charity, The Mill Street Club. Located here in Trowbridge, it forms part of Beyond Dementia Wiltshire and provides a warm, supportive and friendly space for those living with dementia to meet, socialise and share memories.

I would like to thank all our local businesses for their contribution to our local economy and community, past, present, and future. Trowbridge is a vibrant and forward-looking County Town, and I hope you will join me in looking forward to playing a part in that future.

Sponsorship & Donation Benefits

Option 1: Table Sponsorship £180 + VAT

- One year free roundabout sign sponsorship worth (£475 value*)
- 10 complimentary tickets to 'Trow Vegas' music festival, August 2026 (£250 value**)
- Dedicated social media post on Trowbridge Town Council's Facebook & Instagram (FB 7.6K followers, Insta 2.4K followers)
- Dedicated news article on Trowbridge Town Council's website - 'Meet our Sponsors'
- News article included in Trowbridge Town Council's E-Newsletter (over 1.6K subscribers)
- Logo placement on screens in the Information Centre
- Logo included in event programme on 'Sponsors Page' - one per guest
- Logo on one table centrepiece
- Logo on display banner at event 'Our Sponsors'

*Roundabout sign sponsorship runs from April 2026 - April 2027. Sign locations will be picked at random, and sponsors cannot request or refuse a sign location. **Trow Vegas ticket value based on full price at the gate ticket.

Option 2: Table Sponsorship & Tickets £460 + VAT

- All of option 1 sponsorship benefits plus 8 Civic Dinner tickets

Raffle and Auction Prize Donations

- Dedicated social media post on TTC Facebook & Instagram stating your donation item (FB over 7.6K followers, Insta over 2.4k followers)
- Logo included in event programme on 'Raffle/Auction Prize' page

Please contact Izzie Compton for more information regarding sponsorship and donations.

Izzie Compton
Community Engagement and Governance Manager
Trowbridge Town Council
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TROWBRIDGE TOWN COUNCIL PRESENTS

INDUSTRIAL ELEGANCE

28.03.2026
RECEPTION 6:45PM TO 7:15PM
DINNER 7:30PM
ENTERTAINMENT UNTIL 12:30AM

The **Mayor of Trowbridge Stephen Cooper** is delighted to invite you to the annual **Mayoral Civic Dinner and Dance**.

This year's theme, **Industrial Elegance**, celebrates Trowbridge's proud industrial heritage with an evening of sophistication, style, and community spirit. Enjoy a welcome reception, sumptuous canapés followed by a two-course meal, and live after-dinner entertainment.

Join us for an unforgettable evening of fellowship and charitable giving, held in aid of the **Mayor's Charity Appeal 2025/26**: **The Mill Street Club**, part of **Beyond Dementia**.

ATTIRE: **BLACK TIE** OR SOMETHING IN KEEPING WITH THE **STEAM PUNK** THEME
PRIZE FOR BEST DRESSED

£42.50
PER PERSON

INCLUDES CANAPÉS & TWO-COURSE MEAL

Trowbridge Town Council
Working for your Community

THE CIVIC TROWBRIDGE

Mayor's Charity Appeal

TO PURCHASE TICKETS

VISIT: THE CIVIC CENTRE · ST STEPHEN'S PLACE · TROWBRIDGE · BA14 8AH
CALL: 01225 765 072 · **EMAIL**: THECIVICTEAM@TROWBRIDGE.GOV.UK